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February 4, 2022

2022 National Postal Forum Workshop Tracks

ANNOUNCING THE 2022 NPF WORKSHOP TRACKS:

Some 100 workshops will be offered on topics ranging from mail operation basics, to ecommerce shipping platforms to leadership development classes.

1. ***Delivering Innovative Technology*** – Learn how technology is changing our industry and creating new opportunities
2. ***Operations: Fulfilling the Needs of Your Customers*** – Effectively manage your mail and shipping operations and optimize your business relationship with the USPS
3. ***eCommerce: Steps to Shipping Success*** – Navigate and reimagine the Evolving Shipping Landscape
4. ***Pushing the Envelope: Why Mail Works*** – Direct mail is an important piece of your marketing strategy
5. ***Leadership & Professional Development: Characteristics of Success*** – Build your teams, improve your skills, and grow your future

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Industry Engagement and Outreach, Corporate Affairs

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